

**ALESSANDRA FACCHIN**

**RESEARCH TOPIC**

In the current scenario of Public Awareness of Science, the goal is to explore the state of the art of this field in terms of Information Design and identify possible open questions and debates. The overall focus is Urban Biodiversity.

## KEY INSIGHTS AND REFLECTIONS

## AND HOW THEY RELATE TO MY RESEARCH

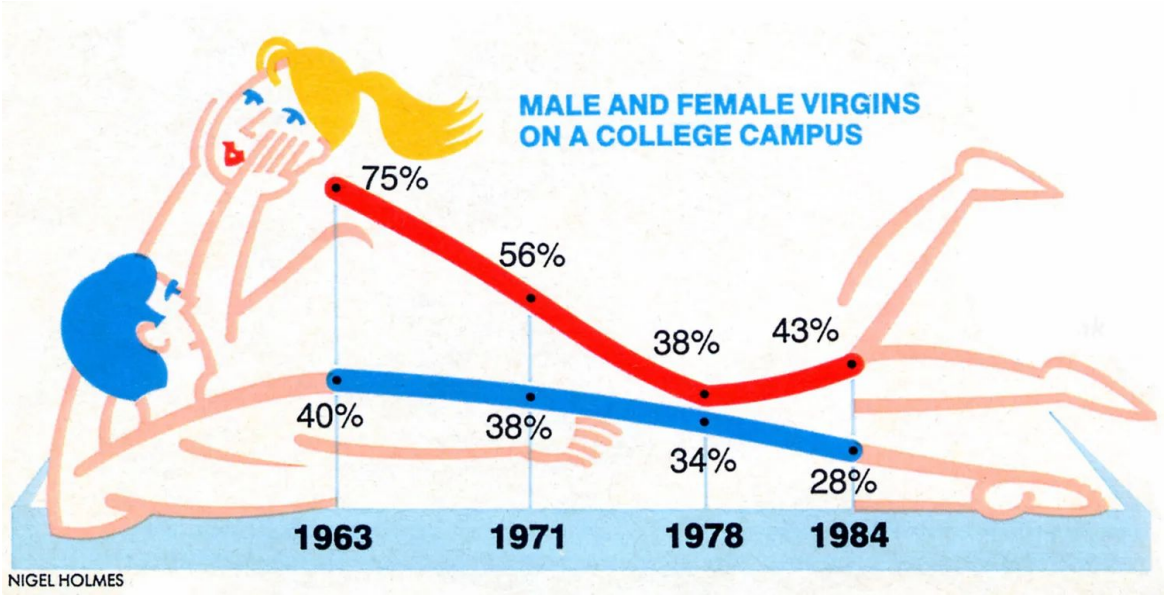
1.  
As designers, how should we handle *meaning* when creating an artefact?

*CHARTJUNK DEBATE* → Tufte, E. R. (1990). *Envisioning Information*. Graphics Press.

2.  
As designers, how should we create an artefact with its *ending in mind*?

*EPHEMERALITY OF CHARTS* → Charts may change real quick due to all the variables included in them.

CHARTJUNK DEBATE



Holmes, N., *Glamour Magazine*

# TOOL PROTOTYPING

A tool to map the Chartjunk Debate in a qualitative way.

*COMMUNICATION ACCURACY* to measure how the graph is visually sound

*ETHICAL FAIRNESS* to measure how ethical is the graph communication

*MEANING EMBEDDED* to measure whether the designer is suggesting a meaning

